

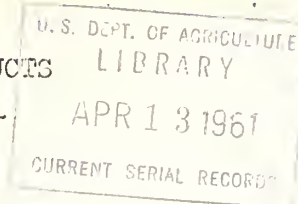
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Production of  
ICE CREAM  
and  
RELATED FROZEN PRODUCTS  
SEPTEMBER 1960



U.S. DEPARTMENT OF AGRICULTURE  
Agricultural Marketing Service  
Crop Reporting Board  
Released October 21, 1960  
1300-A New P.O. Bldg., Chicago 7, Ill.

ICE CREAM PRODUCTION

Production of ice cream in the United States in September, estimated at 65,635,000 gallons, exceeded the previous record attained in September 1959 by 1 percent, the Crop Reporting Board reports. Output was 18 percent above the 1954-58 average for the month. For the first nine months of this year, production totaled 557,225,000 gallons: 1 percent more than in the corresponding months last year and 10 percent greater than the 1954-58 average for the period.

From August to September, production decreased 14 percent this year, compared with 13 percent at this time last year and 20 percent on the average in the period 1954-58. Temperatures in September averaged above normal generally in the country except in limited sections of the Atlantic, Gulf, and Pacific coastal areas.

Compared with September 1959, changes by regions were varied. Production was 2 percent larger both in the North Atlantic States and the West North Central. Output was up 3 percent in New York and 1 percent in Pennsylvania. Increases of 5 percent were shown both in the Mountain States and the Pacific. California had a 3-percent increase. Production was 1 percent less in the East North Central Region, where all states showed small changes. Decreases of 3 percent occurred both in the South Atlantic Region and the South Central.

Compared with the 1954-58 September average, increases in all regions ranged from 3 percent in the South Central to 23 percent in the North Atlantic. In the three leading ice cream-producing states, increases were 32 percent in New York and 13 percent both in Pennsylvania and California. The Pacific States also showed a 13-percent gain. Output was up 14 percent in the West North Central States and 21 percent in the East North Central. Other increases were 19 percent in the South Atlantic States and 15 percent in the Mountain. Production was larger in all states except Oregon, Louisiana, and minor-producing states of the South Central Region.

PRODUCTION OF ICE CREAM, UNITED STATES, 1960

MONTH	1954-58			ESTIMATED	CHANGE FROM:	
	Average 1/	1958 1/	1959 1/	1960	1954-58 Av.	1959
		Thousand Gallons			Percent	
January .....	39,135	43,206	42,611	44,230	+ 13	+ 4
February .....	40,426	40,221	44,366	47,295	+ 17	+ 7
March .....	48,268	47,239	53,165	54,040	+ 12	+ 2
April .....	52,084	55,239	56,996	57,770	+ 11	+ 1
May .....	59,854	62,014	64,097	63,575	+ 6	- 1
June .....	67,193	66,803	74,192	74,585	+ 11	+ 1
July .....	72,403	73,967	78,713	73,585	+ 2	- 7
August .....	70,089	70,963	74,929	76,510	+ 9	+ 2
September .....	55,746	58,623	65,301	65,635	+ 18	+ 1
NINE MONTH TOTAL	505,198	518,275	554,370	557,225	+ 10	+ 1

1/From enumerations.

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## PRODUCTION OF ICE CREAM: SEPTEMBER 1960

10-21-60

STATE AND GEOGRAPHIC DIVISION	5-YEAR SEPTEMBER AVERAGE 1954-58 1/	SEPTEMBER			PERCENT CHANGE IN SEPTEMBER 1960 PRODUCTION FROM:	
		1958 1/	1959 1/	ESTIMATED 1960	5-YEAR AVERAGE	SEPT. 1959
		Thousand Gallons			Percent	
Massachusetts .....	2,028	2,193	2,604	2,600	+ 28	0
Connecticut .....	700	783	802	825	+ 18	+ 3
New York .....	5,589	5,902	7,189	7,400	+ 32	+ 3
New Jersey .....	1,564	1,612	1,921	2,120	+ 36	+ 10
Pennsylvania .....	6,289	6,300	7,006	7,100	+ 13	+ 1
Other N.A. States ...	876	862	1,068	925	+ 6	- 13
NO. ATLANTIC STATES	17,046	17,652	20,590	20,970	+ 23	+ 2
Ohio .....	3,536	3,582	4,326	4,200	+ 19	- 3
Indiana .....	2,046	2,173	2,535	2,560	+ 25	+ 1
Illinois .....	2,831	3,260	3,529	3,500	+ 24	- 1
Michigan .....	2,534	2,568	3,107	3,110	+ 23	0
Wisconsin .....	1,796	1,892	2,083	2,080	+ 16	0
E. N. CENTRAL STATES	12,743	13,475	15,580	15,450	+ 21	- 1
Minnesota .....	1,334	1,445	1,589	1,540	+ 15	- 3
Iowa .....	1,023	1,049	1,133	1,190	+ 16	+ 5
Missouri .....	1,490	1,433	1,420	1,550	+ 4	+ 9
N. & S. Dakota .....	349	370	428	435	+ 25	+ 2
Nebraska .....	570	641	849	780	+ 37	- 8
Kansas .....	560	525	542	565	+ 1	+ 4
WEST NO. CENT. STATES	5,326	5,463	5,961	6,060	+ 14	+ 2
District of Columbia	496	600	688	620	+ 25	- 10
Maryland .....	1,071	1,165	1,296	1,330	+ 24	+ 3
Virginia .....	972	952	1,063	1,110	+ 14	+ 4
West Virginia .....	443	424	544	450	+ 2	- 17
North Carolina .....	1,236	1,298	1,416	1,350	+ 9	- 5
Georgia .....	716	812	789	780	+ 9	- 1
Florida .....	1,315	1,557	1,706	1,680	+ 28	- 2
Other S.A. States ...	453	482	650	625	+ 38	- 4
SO. ATLANTIC STATES	6,702	7,290	8,152	7,945	+ 19	- 3
Tennessee .....	1,254	1,254	1,415	1,430	+ 14	+ 1
Alabama .....	777	767	888	800	+ 3	- 10
Louisiana .....	819	776	890	750	- 8	- 16
Oklahoma .....	487	516	525	580	+ 19	+ 10
Texas .....	1,762	1,673	1,835	1,800	+ 2	- 2
Other S.C. States ...	1,089	1,029	1,071	1,035	- 5	- 3
SO. CENTRAL STATES	6,188	6,015	6,624	6,395	+ 3	- 3
Colorado .....	561	689	729	650	+ 16	- 11
Other Mt. States ....	1,210	1,295	1,226	1,395	+ 15	+ 14
MOUNTAIN STATES	1,771	1,984	1,955	2,045	+ 15	+ 5
Washington .....	887	924	958	1,100	+ 24	+ 15
Oregon .....	492	461	445	470	- 4	+ 6
California .....	4,591	5,359	5,036	5,200	+ 13	+ 3
PACIFIC STATES	5,970	6,744	6,439	6,770	+ 13	+ 5
UNITED STATES	55,746	58,623	65,301	65,635	+ 18	+ 1

1/From enumerations.



Ice milk production in the United States during September at 14,315,000 gallons was 10 percent more than in September 1959 and 46 percent greater than the 1954-58 average for the month, the Crop Reporting Board reports. Output declined 23 percent between August and September, compared with 25 percent at this time a year ago and 24 percent seasonally between the 5-year averages for these months. Production totaled 119,105,000 gallons the first 9 months of this year. This was up 7 percent from the 9-month total in 1959 and 43 percent from the average of these months in the 1954-58 period.

Ice milk manufacture was more than in September a year ago in all regions except the North Atlantic, where it was sharply less. Increases were sharp in the East North Central and the South Atlantic Regions. Moderate increases were indicated in the remaining regions of the country.

PRODUCTION OF ICE MILK, UNITED STATES, 1960

MONTH	1954-58			ESTIMATED	CHANGE FROM:	
	Average 1/	1958 1/	1959 1/	1960	1954-58 Av.	1959
	Thousand Gallons				Percent	
January .....	4,276	5,202	5,542	6,120	+ 43	+ 10
February .....	4,637	5,045	6,129	6,770	+ 46	+ 10
March .....	6,555	7,132	8,926	8,880	+ 35	- 1
April .....	8,481	10,017	11,196	11,930	+ 41	+ 7
May .....	10,789	12,813	14,192	14,815	+ 37	+ 4
June .....	12,283	13,987	16,634	18,420	+ 50	+ 11
July .....	13,590	15,751	18,371	19,205	+ 41	+ 5
August .....	13,017	15,319	17,359	18,650	+ 43	+ 7
September .....	9,835	11,603	13,035	14,315	+ 46	+ 10
NINE MONTH TOTAL	83,463	96,869	111,384	119,105	+ 43	+ 7

1/From enumerations.

SHERBET PRODUCTION

September production of sherbet in the United States totaled 4 million gallons. This was 6 percent more than in September of last year and 33 percent greater than the 1954-58 average for the month. Increases from a year ago were indicated in all regions of the country except the South Atlantic. The total for the first 9 months of this year was 3 percent more than in the corresponding months of 1959 and 14 percent greater than the 5-year average for this period.

Sherbet production declined 26 percent seasonally between August and September, compared with 27 percent at this time in 1959 and 37 percent on the average in the 1954-58 period. Decreases were sharp in all regions of the country.

PRODUCTION OF SHERBET, UNITED STATES, 1960

MONTH	1954-58			ESTIMATED	CHANGE FROM:	
	Average 1/	1958 1/	1959 1/	1960	1954-58 Av.	1959
	Thousand Gallons				Percent	
January .....	1,510	1,706	1,696	1,840	+ 22	+ 8
February .....	1,605	1,613	1,853	2,090	+ 30	+ 13
March .....	2,310	2,217	2,621	2,690	+ 16	+ 3
April .....	2,990	3,214	3,366	3,505	+ 17	+ 4
May .....	4,055	4,208	4,371	4,375	+ 8	0
June .....	5,022	4,831	5,460	5,490	+ 9	+ 1
July .....	5,597	5,607	5,972	5,750	+ 3	- 4
August .....	4,800	4,748	5,188	5,435	+ 13	+ 5
September .....	3,011	3,104	3,777	4,000	+ 33	+ 6
NINE MONTH TOTAL	30,900	31,248	34,304	35,175	+ 14	+ 3

1/From enumerations.

Production of Mellorine and other frozen desserts made with fats and oils other than milkfat during September was estimated at 4,300,000 gallons, the Crop Reporting Board reports. This was 3 percent more than in September 1959 and was 35 percent greater than the 1954-58 average for the month. Output the first nine months of this year was 7 percent larger than in the corresponding period last year and 33 percent greater than the 1954-58 average for these months.

Compared with September last year, production was less in Texas, Oklahoma, Missouri, and Illinois, while it was unchanged in Alabama and Montana. All other important-producing states showed gains. The decline from August to September was 20 percent this year, compared with 12 percent last year and an average of 19 percent in the period 1954-58. Output gained in Arizona, while it held steady in Alabama. All other important-producing states showed decreases.

PRODUCTION OF "MELLORINE-TYPE" FROZEN DESSERTS, UNITED STATES 1960

MONTH	1954-58	1958 1/	1959 1/	ESTIMATED	CHANGE FROM:	
	Average 1/			1960	1954-58 Av.	1959
	Thousand Gallons				Percent	
January .....	1,862	2,243	2,273	2,595	+ 39	+ 14
February .....	2,098	2,341	2,464	2,920	+ 39	+ 19
March .....	2,605	2,767	3,360	3,400	+ 31	+ 1
April .....	2,900	3,425	3,618	3,915	+ 35	+ 8
May .....	3,435	4,120	4,173	4,405	+ 28	+ 6
June .....	3,785	4,397	4,850	5,325	+ 41	+ 10
July .....	4,103	4,782	5,034	4,990	+ 22	- 1
August .....	3,959	4,475	4,736	5,395	+ 36	+ 14
September .....	3,192	3,819	4,167	4,300	+ 35	+ 3
NINE MONTH TOTAL	27,939	32,369	34,675	37,245	+ 33	+ 7

1/From enumerations.

WATER ICE PRODUCTION

Production of water ices in the United States in September was estimated at 2,915,000 gallons: 2 percent more than in September 1959 and 52 percent greater than the 1954-58 average for the month. The January-September total production this year was 5 percent less than in the corresponding period last year, but was 19 percent larger than the 1954-58 average.

Compared with September 1959, water ice production was larger in the North Atlantic Region, the South Atlantic, and the West, while it was smaller in the remaining regions.

PRODUCTION OF WATER ICES, UNITED STATES 1960

MONTH	1954-58	1958 1/	1959 1/	ESTIMATED	CHANGE FROM:	
	Average 1/			1960	1954-58 Av.	1959
	Thousand Gallons				Percent	
January .....	593	701	735	705	+ 19	- 4
February .....	737	783	923	945	+ 28	- 2
March .....	1,663	1,603	1,992	1,830	+ 10	- 8
April .....	2,795	2,962	3,597	3,530	+ 26	- 2
May .....	4,010	4,186	5,169	4,605	+ 15	- 11
June .....	4,958	4,705	6,182	5,825	+ 17	- 6
July .....	4,967	4,926	5,702	5,345	+ 8	- 6
August .....	3,871	3,865	4,739	4,630	+ 20	- 2
September .....	1,918	2,041	2,868	2,915	+ 52	+ 2
NINE MONTH TOTAL	25,512	25,772	31,907	30,330	+ 19	- 5

1/From enumerations.